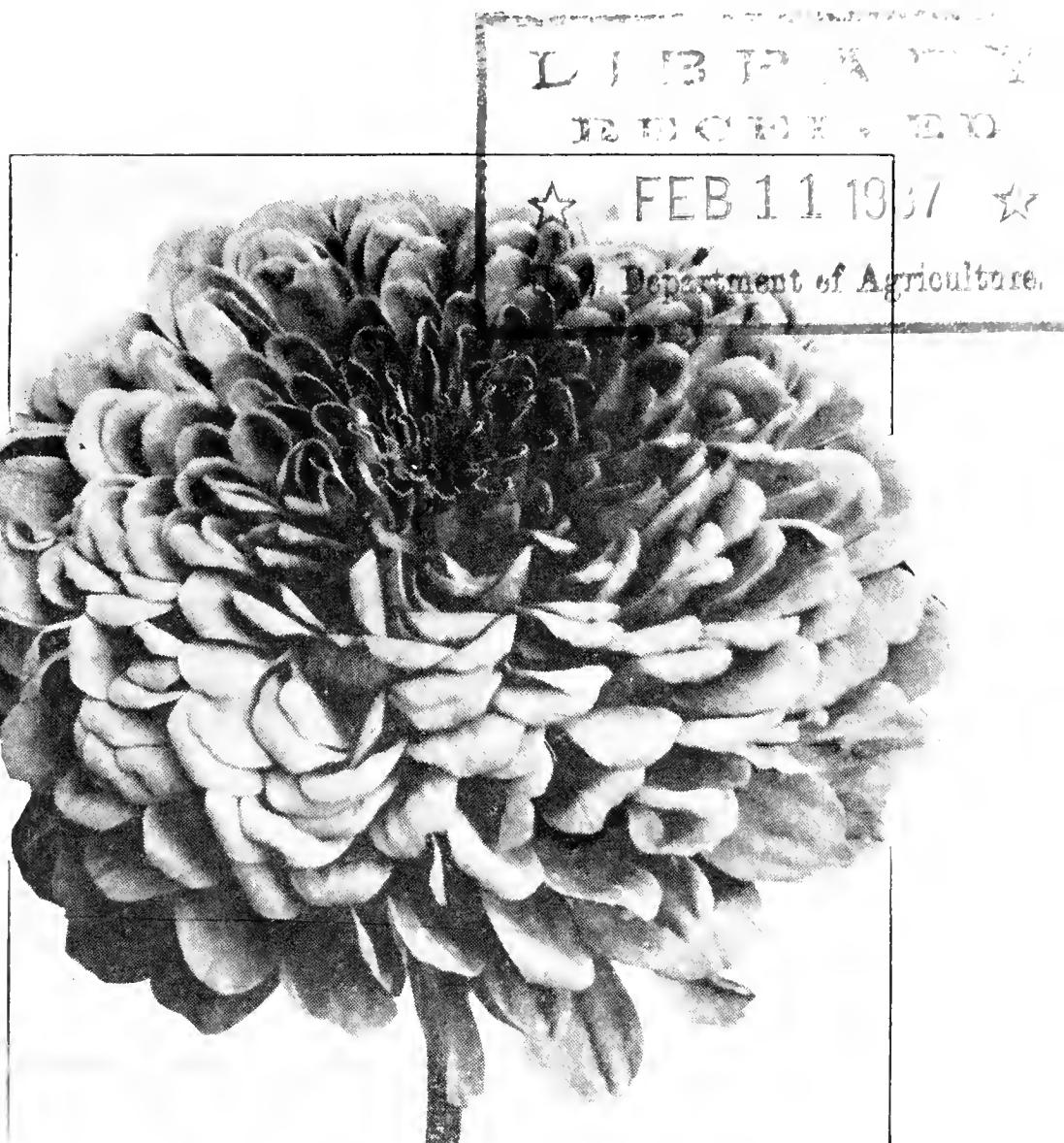


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

52, P.D. - 1937

FLORISTS' FLOWER SEEDS



Zinnia Giant Dahlia - Flowered

EDWARD ROSE

133 Sagamore Avenue
WEST MEDFORD, MASS.

FLOWER SEEDS

Special Florists Strains

ASTERS

WILT RESISTING STRAINS

ROYAL. (Wilt Resisting). The best quality early Aster, blooms a few days later than Queen of the Market. Early branching type.

Lavender Pink, Rose, Lavender, Shell Pink,

Purple, Pure White, Finest Mixture

Trade pkt. 25c., $\frac{1}{4}$ oz. 40c., oz. \$1.50

QUEEN OF THE MARKET. (Wilt Resisting Strain).

Crimson, Dark Blue, White Light Blue,

Peach Blossom, Rose, Finest Mixture

Trade pkt. 25c., $\frac{1}{4}$ oz. 35c., oz. \$1.00

CREGO GIANT COMET. (Wilt Resisting). Extra large blooms. Fluffy, or true comet type.

Shell Pink, Snow White, Deep Rose, Lavender,

Peach Blossom, Purple, Choice Mixture

Trade pkt. 25c., $\frac{1}{4}$ oz. 40c., oz. \$1.50

GIANT BRANCHING. (Wilt Resisting). The standard variety for florists' use, for Summer blooms, indoor late blooming; excellent for box or sale plants.

Lavender Pink, Pure White, Dark Blue, Rose,

Peerless Pink, Light Blue, Shell Pink, Crimson,

Finest Mixture.

Trade pkt. 25c., $\frac{1}{4}$ oz. 40c., oz. \$1.50

Trade pkt. Oz.

ENCHANTRESS. Shell pink.....\$0.25 \$1.50

BALL'S MAMMOTH WHITE (Late)..... .35 2.00

BALL'S MAMMOTH WHITE (Early)..... .35 2.00

BALL'S DEEP ROSE..... .35 1.50

HEART OF FRANCE. Rich velvety red..... .40 2.00

MORETON PINK. Deep pink like Daybreak,
branching habit, Comet type..... .35 2.00

PEERLESS YELLOW..... .40 2.50

EARLY BEAUTY. (Wilt Resisting). Extra large flowers on long stems, of good branching habits, blooms a little later than Branching.

Crimson, Deep Rose, Lavender, Purple, Shell Pink,

White, Finest Mixture.

Trade pkt. 25c., $\frac{1}{4}$ oz. 45c., oz. \$1.50

ASTERS—Continued

GIANTS OF CALIFORNIA (Improved). Combining the Early Beauty and Comet types. A fine Aster for general crop.

White, Peach Blossom, Light Blue, Light Purple, Deep Rose, Dark Purple, Finest Mixture.

Trade pkt. 35c., $\frac{1}{4}$ oz. 60c., oz. \$2.00

CALIFORNIA SUNSHINE (Anemone flowered)

White Shell Pink, Lavender, Rose, Salmon, Finest Mixture.

Trade pkt. 35c., $\frac{1}{4}$ oz. 70c., Oz. \$2.50

LILLIPUT—Button Aster

Dark Blue, Scarlet, Rose, White

Trade pkt. 30c., $\frac{1}{4}$ oz. 50c., oz. \$1.75

SINGLE ASTERS

Trade pkt. Oz.

GIANTS OF CALIFORNIA (Single).

Light Blue	\$0.25	\$1.25
Purple25	1.25
Rose25	1.25
White25	1.25

MARGUERITE (Small flowered). Single.

Rose25	1.50
Lavender25	1.50
White25	1.50
Dark Blue25	1.50
Flesh Pink25	1.50

ACROCLINIUM. Double. Mixed colors..... .20

AGATHEA. Coelestris (Blue Daisy)..... .20

AGERATUM

Blue Ball. Dwarf; best clear blue.....	.20	.60
Blue Cap. Very dwarf; deeper color.....	.30	3.00
Blue Perfection. Dwarf; deep blue.....	.20	.60
Imperial Dwarf Blue.....	.15	.50
Imperial Dwarf White.....	.15	.50
Little Dorrit. Azure blue.....	.20	.75
Mexicanum. Tall, light blue. Sow in Spring, for Winter cutting.....	.10	.40

ALYSSUM

Little Dorrit. Very Compact.....	.15	.40
Carpet of Snow (Procumbens).....	.15	.40
Little Gem. Dwarf white.....	.10	.40
Benthami. Common White.....	.10	.20
Lilac Queen20	.40
Saxatile compactum (Gold Dust)15	.75
ANCHUSA. Capensis (Cape Forget-me-not)20	.40
ANCHUSA. Capensis Blue Bird.....	.20	.60

ANEMONE. St. Brigid (Creagh Castle Strain).

Extra fine flowers, with long, stiff stems,
and good selection of colors..... 1.00

ANEMONE. De Caen (French varieties).

Very choice mixture..... .30 1.00

ANTIRRHINUM—Snapdragon

GREENHOUSE VARIETIES

	Trade pkt.
Afterglow. Bronze	\$1.00
Ambassador. Bronze	2.00
Bertha Baur. Lavender	1.50
Ceylon Court. Yellow	1.00
Champlin Yellow. Deep Yellow. Late	1.00
Cheviot Maid Supreme. Deep Rose	1.00
Cincinnati. Deep Rose	1.00
Coates Yellow Perfection	1.00
Celestial. Deep Yellow	1.50
Judd's Columbia. Deep Rose	1.00
Judd's Light Pink	1.00
Lucky Strike. White	1.00
Klondyke. Yellow	2.00
Mrs. W. W. Thomson. Early Pink	1.00
New Dawn. Early Light Bronze	1.00
New Deal. Copper Yellow	1.50
Radiance. Early Deep Rose	1.00
Rose Orange. Afterglow Bronze. Early	1.00
Rose Queen. Deep Rose	1.00
Roman Gold. Late Bronze	1.00
Sun Tan. Bronze	1.00
Terry's. Surprise Improved. Bronze	1.50
Velvet Beauty	1.00
White Cheviot Maid	1.00
White Prosperity	1.50
White Rock	1.00
Winter Helen. Salmon	1.00
Yellow Cheviot Maid	1.50

TALL GIANT FLOWERING

Queen Victoria (white)	Crimson,	Yellow King,
Rose King, Salmon,	Peach Blow (delicate peach color),	
Venus, Orange Beauty,	Pink Domino (clear rose)	
Finest Mixture.		Trade pkt. 25c

INTERMEDIATE GIANT FLOWERING

Finest Mixed, Madonna (white), Empress (rich crimson),		
Prima Donna (pink and yellow), Fascination (Deep flesh),		
Enchantress (almond blossom pink), Radiance (salmon),		
Golden Monarch,	Scarlet	

Trade pkt. 25c

NANUM COMPACTUM (DWARF)

For Pot Plants and Bedding

Bright Rose, Yellow, Dark Crimson, Orange Scarlet,
Light Pink, White, Finest Mixed.

Trade pkt. 25c, oz. \$3.50

NEW RUST-PROOF VARIETIES

Buttercup (yellow) Pinkie (rose pink)	Campfire (scarlet)	
Crimson King, Loveliness (soft rose pink)	Fair Lady (silver pink)	
Shasta (white) Indian Girl (old gold)	Glowing Sunset (rosy scarlet)	

Trade pkt. 50c

ARCTOTIS

Trade pkt. Oz.

GRANDIS. pure white, lilac outside	\$0.15	\$0.40
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ASPARAGUS

PLUMOSUS MANUS. Special greenhouse grown. New seed ready about March 1st.

1000 seeds \$1.75, 5000 seeds \$9.00.

SPRENGERI	Oz. .60, 1/4 lb.	\$2.25
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BALSAM

Trade pkt. Oz.

Double Camellia-flowered Mixed	\$0.20	\$0.50
Double Rose-flowered Mixed20	.50

BEGONIA**GRACILIS.**

Bonfire. Lustrous carmine scarlet, brown foliage.

Luminosa (fiery dark scarlet, brown foliage).

Pink Profusion. La. France Rose color, free and compact.

Prima Donna (Giant flowering pink).

½ trade pkt. 60c., trade pkt. \$1.00

SEMPERFLORENS.

Albert Martin. Extra large, bright carmine; dark foliage

Bedding Queen. Giant blooming pink.

Blaze of Fire. Compact fiery dark red.

Christmas Cheer. Extra large flowers, deep crimson scarlet.

Glow. Deep scarlet red. Height about 6 inches.

Gustav Knaake. Crimson fire-red color, light green foliage.

Winter Romance. Deep carmine pink, light green foliage.

½ trade pkt. 60c., trade pkt. \$1.00

TUBEROUS ROOTED. Selected from choicest strains.

Finest Large Flowered Single Mixed.

Finest Large Flowered Double Mixed.

½ trade pkt. 60c., trade pkt. \$1.00

BRACHYCOME (Swan River Daisy)

Trade pkt. Oz.

Iberidifolia. Mixed	\$0.15	\$0.75
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BROWALLIA

Speciosa major. Large blue, fine for Winter

blooming50

Elata. Blue25	.75
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CALCEOLARIA

Choicest Mixture. Semi-dwarf. Self-colored and spotted varieties. A choice imported strain for florists 1.00

CALENDULA

Apricot. Soft Apricot dark eye50	1.50
Ball's Orange50	1.50
Ball's Gold50	1.50
Ball's Long Orange50	1.50
Ball's Masterpiece. Deep Orange dark center50	1.50
Campfire or Sensation50	1.50
Chrysanthia. (Sunshine). Buttercup Yellow25	.60
Jewel. Deep Orange semi-dwarf40	1.25
Orange Shaggy. Deep fringed petals30	1.00
Florists Mixture10	.35
Orange King10	.25
Meteor10	.25
Lemon Queen10	.25

CALLIOPSIS

Golden Wave (Drummondi)10	.35
Finest Mixed (Dwarf)10	.35

CANDYTUFT

GIANT WHITE COLOSSAL. A very selected strain, greenhouse grown, Hyacinth flowered type, usually from 6 to 12 flower heads to a stem. Sow in December.

Trade pkt. Oz.
\$0.25 \$1.00

Boston Florist's Giant White. Grown extensively for Memorial day	1/4 lb.	1.75,	.20	.50
Giant Hyacinth-flowered. White	1/4 lb.	1.50,	.20	.50
Rose Cardinal. Deep rose	1/4 lb.	1.50,	.20	.50
Giant White Empress. 1/2 Dwarf.	1/4 lb.	.75,	.15	.25
Umbellata. Crimson, Flesh Color, Lavender, Rose, White, Mixture	1/4 lb.	.75,	.10	.30

CARNATIONS

Earliest French type, for florists' Summer cutting. Sow seed about March 1st.

Trade pkt. Oz.

Choice Mixture	\$0.35	\$2.50
Aurora (New). Salmon Rose	1.00	
White, Flesh color, Rose, Lavender Pink35	
Giant or Malmaison. Fine mixture35	

CELOSIA

PLUMOSA THOMPSONI MAGNIFICA.

(Feathered or Plumed).

Golden Yellow, Crimson, Scarlet25	1.50
Finest Mixed25	1.50
Fiery Feather. New dwarf scarlet50	3.00
CRISTATA NANA (Dwarf Cockscomb).		
Finest Mixed30	2.50
Glasgow Prize. Crimson30	2.50
Sulphur Yellow30	2.50

CENTAUREA

CYANEA (Double).

Jubilee Gem (New). Dwarf Deep Blue60	
Deep Blue, Rose, White, Finest Mixed20	.50

IMPERIALIS. Purple, White, Rose, Lilac, Pink (white center).

Finest Mixed15	.50
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MOSCHATUS (Sweet Sultan).

Blue, White, Yellow, Finest Mixed20	.50
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Americana. Lilac20	.50
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Marguerite. White20	.60
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GYMNOCARPA (Dusty-miller). Silvery foliage15	.40
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CHRYSANTHEMUM

Nivellii. Annual Marguerite, pure Yellow. Fine for cutting25	.50
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Coronarium. Tall Double.

White Pearl, Yellow, Finest Mixed15	.35
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Coronarium. Dwarf Double. Golden Gem10	.40
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Segetum Single

Eldorado. Golden yellow, dark center20	.75
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Eastern Star. Primrose, brown disc15	.40
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Evening Star. Yellow15	.40
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Morning Star. Pale primrose15	.40
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Gloria. Pure white, pale disc15	.40
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Carinatum Single		
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Atrococcineum. Dark copper15	.50
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Burridgeanum. White with crimson15	.40
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Northern Star. Giant white15	.50
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W. E. Gladstone. Deep purple and yellow15	.50
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Tricolor. Finest mixed15	.40
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CINERARIA

GRANDIFLORA NANA. Semi-dwarf, compact, English strain; superb large-flowered show varieties.

$\frac{1}{2}$ trade pkt. 60c., trade pkt. \$1.00

HYBRIDA MULTIFLORA NANA (Potsdam).

Dwarf, small flowering. An excellent pot plant.

$\frac{1}{2}$ trade pkt. 60c., trade pkt. \$1.00

STELLATA, New Hybrids. Trade pkt. 75c.

MARITIMA DIAMOND. White foliage.

Trade pkt. 15c., oz. 50c

CLARKIA

	Trade pkt.	Oz.
Apple Blossom	\$0.20	\$0.60
Queen Mary. Rose-carmine20	.60
Salmon Queen. Salmon-pink20	.60
Scarlet Queen20	.60
Orange King. Orange-scarlet20	.60
Vesuvius. Orange-scarlet20	.60
Double White15	.40

COBAEA

Scandens. Purple15	.50
Scandens alba. White20	1.00

COLEUS

Choicest Mixture. Large leaved. Hybrids....	1.00	
Fine Mixed. Good colors50	2.75

COSMOS

SENSATION. (New). Large early White and Pink shades mixed40	2.00
EXTRA EARLY EXPRESS Crimson, Pink, White, Mixed25	.60
EXTRA EARLY MAMMOTH. Pink, White, Crimson, Finest Mixed15	.40
NEW EARLY DOUBLE CRESTED. Exceptionally fine for florists' cutting. Pink, White, Crimson, Finest Mixed35	1.25

MAMMOTH LADY LENOX. Shell Pink, Pure White10	.25
MAMMOTH LATE. Pink, White, Red, Mixed10	.20
KLONDYKE. Orange Flare30	1.00

CYNOGLOSSUM. Amabile (Chinese forget-me-not). Very pretty annual; grows about 18 in. high and produces all Summer. Also good in greenhouse	\$0.15	\$0.30
DAHLIA. Coltness Hybrids Improved. Compact type, free flowering; large range of colors35	2.50

DELPHINIUM

BELLADONNA. Special for greenhouse50	3.50
BELLADONNA. A very choice selection for florists' cutting, and should be sown indoors during January and February40	2.50
BELLADONNA, De Luxe Hybrids35	1.75
BELLAMOSA. Dark blue (selected)35	2.00
BLUE BUTTERFLY (Improved). Bright blue. An exquisite color for florists. Use as annual	.30	1.00
HOLLYHOCK, Strain. A very fine mixture of light shades, pale and clear blue predominating. Flowers large and double50	3.50
WREXHAM HOLLYHOCK, Strain. Light and dark shades50	3.50
CHINENSIS. White, Light Blue, Dark Blue, Cambridge Blue25	.60

DIANTHUS

		Trade pkt. Oz.
Carnation Malmaison.	Double finest mixed	\$0.35 \$3.00
Carnation, Giant Marguerite,		
Scarlet, Yellow, Rose.	Finest Mixed	.25 1.75
Chinensis.	Finest Mixed15 .50
Hedgewigi fl. pl.	Mixed15 .60

DIDISCUS

COERULEA (Blue Lace Flower).	Beautiful light blue20 .60
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DIMORPHOTHECA

Aurantiaca.	Orange20 1.00
Aurantiaca hybrida.	Assorted Shades20 .75

DRACAENA

INDIVISA	$\frac{1}{4}$ lb.	\$1.00,	.15 .40
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ESCHSCHOLTZIA

Finest Mixed, Aurantiaca, White, Mikado			
Golden West, Rose Queen15 .40	

EUPHORBIA

Variegata (Snow-on-the-mountain)10 .40
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GAILLARDIA

Picta. Lorenziana.	Double Mixed15 .40
Picta.	Single Mixed15 .40

GERBERA

Jamesoni hybrida (African Daisy).

100 seeds 50c., 1000 seeds \$3.50

GILIA

Capitata. Lavender15 .25
Capitata. White15 .25

GLOXINIA

Special strain florists, if sown early will produce fine plants for Summer blooming.

Violet Purple, bordered white.		Dark Scarlet.
Dark Blue, bordered white.		Violet Purple.
Scarlet, margined white.		Finest Mixed Hybrids.

Trade pkt. \$1.00

GODETIA

		Trade pkt. Oz.
SYBIL SHERWOOD.	Dwarf, Salmon, edged	
white		\$0.20 \$0.75
White Pearl15 .50
Shell Pink15 .50
Dark Crimson.	Finest Mixed15 .50

GREVILLEA

Robusta (Silk Oak)25 .75
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GYPSOPHILA

GRANDIFLORA ALBA. The large flowered annual Gypsophila. Choice selected strain.

Oz. 20c., $\frac{1}{4}$ lb. 50c., lb. \$1.60

PANICULATA FL. PL. SNOW WHITE. Perennial double white Baby's Breath, producing about 80 per cent double.

Trade pkt. 50c.

HELICHRYSUM

Crimson.	Silver Ball.	Rose Queen.
Golden Ball.	Salmon Queen.	Fireball.
Scarlet.	Violet Queen.	Finest Mixture
	Trade pkt. 20c., oz. 50c.	

HESPERIS

Matronalis	Trade pkt. Oz.
Purple, White, Finest Mixed	\$0.15 \$0.40

HOLLYHOCKS. See PERENNIALS.

HUNNEMANNIA

Sunlite New semi-double25	1.25
Fumariaefolia. (Mexican Tulip Poppy). Yellow	.15	.50

IMPATIENS

Sultani. Carmine50
Holsti. Vermillion50

IPOMOEA (Morning Glory)

Clark's Mammoth Blue. Early flowering strain	.25	.60
KOCHIA. Tricophylla. Childsii (Standing Cypress)10	.20
KALANCHOE (Globulifera Coccinea) Succulent plant worth cultivating	1.00	

LARKSPUR—ANNUAL

STOCK FLOWERED, Branching. For forcing.

Brilliant Rose. Dark Blue. Empress Rose. Los Angeles,
salmon scarlet. Exquisite Pink. La France, salmon pink.
Lilac Improved. Rosamond, rose self. Shell Pink.
White. Finest Mixture.

Trade pkt. 20c., oz. 60c

EMPEROR (Imperial Double).

Blue Spire, dark blue. Exquisite Pink, soft pink.
Lilac Spire. Los Angeles, salmon rose. Miss California,
salmon pink. The Empress, rose pink. Exquisite Rose,
deep rose pink. White Spire. Finest Mixture.

Trade pkt. 25c., oz. 75c

LEPTOSYNE

Maritima. Yellow	\$0.20	\$0.75
Stillmani. Golden yellow. Early25	.75

LINARIA

May be used same as annual Gypsophila.		
Maroccana Hybrids. Choice Mixture15	.25

LOBELIA

CRYSTAL PALACE COMPACTA. Deep Blue Dwarf compact25	2.00
Cambridge Blue. Selected dwarf30	

ERINUS SPECIOSA SUPERBA (Royal Purple). Dark stalks. Deep blue with white eye. Trailing25	1.25
Erinus gracilis. Trailing20	.75
Sapphire (Trailling)35	2.50

LUPINUS

HARTWEKI GIANTS Blue, White, Mixed	.25	.75
HARTWEKI Light Blue, Dark Blue, Rose, White15	.40

MARIGOLD

Trade pkt. Oz.

MAMMOTH AFRICAN

Dixie Sunshine. Golden Yellow	\$0.40	\$2.00
Leib's Winter. Mahogany Brown, Gold crested30	1.00
Guinea Gold. Deep Orange, flowers loosely ruffled20	.50
Yellow Supreme. Gold Yellow, Guinea Gold type30	1.00
All Double Orange30	1.00
All Double Lemon30	1.00
Lemon Ball15	.60
Orange Ball15	.60
Golden Emblem15	.60
Finest Mixture15	.60
African Dwarf. Queen Strain. Golden, Primrose yellow, Lemon yellow....	.35	1.00
African Tall. Beauty Strain. Golden Beauty, Lemon Beauty35	1.00

FRENCH. Double Dwarf. Finest Mixture.

Orange, Lemon, Striped, Dark Brown, Golden Yellow Yellow and Brown, Golden Ball15	.50
Harmony. Maroon Brown with deep orange center25	.75
Mexican Dwarf Orange (new)50	1.50
Monarch Strain . Finest Mixture30	.60
Australian Giant Tree. Golden yellow and brown (tall)25	.75

SINGLE FLOWERED

Josephine. (Tall) single brown15	.40
Legion of Honor (Little Brownie)15	.40
Signata Pumila (Miniature Gold)20	.75
Signata Pumila . Golden Gem40	1.25
Signata Pumila. Little Giant, deep orange50	1.50
Diadem. Red edged gold15	.50
Fire Cross. Orange and brown, red centre15	.50
Gold Star. Yellow, striped maroon15	.50
Robert Buist.. Large dark maroon15	.50
Star of India. Crimson, striped yellow15	.50
Silver King. Pale yellow, maroon base15	.50
MARVEL OF PERU. Mixed Colors10	.30
MATRICARIA. Eximia grandiflora fl. pl., Tom Thumb White30	1.50
MATRICARIA Exima, Golden Ball40	2.00
MESEMBRYANTHEMUM Crystallinum (Ice Plant)10	.50
MESEMBRYANTHEMUM Tricolor. Rose Pink	.20	1.00

MIGNONETTE

FLORISTS' FORCING WHITE35	2.00
Machet Improved20	.75
Orange Queen. Color orange-red, large spikes, Machet type25	.75
Goliath. Large, reddish spikes30	1.00
Goliath, Golden. New, large; deep golden yellow spikes30	1.75
Grandiflora. Sweet-scented10	.20
Defiance15	.40
MIMOSA, Pudica (Sensitive Plant)20	.75
MIMULUS, Moschatus (Musk Plant)35	
MIMULUS, Tigrinus Grandiflorus, Mixed30	2.50

MYOSOTIS

		Trade pkt. Oz.
BLUE PERFECTION. Dwarf, indigo blue,		
extra	\$0.35	\$2.00
Blue Basket (New). Very deep blue35	2.50
Victoria. Indigo blue20	1.00
BLUE BIRD. Deep blue, Winter blooming35	2.50

NASTURTIUM**DOUBLE SWEET SCENTED**

Orange Gleam, Salmon Gleam	Oz. 25c., $\frac{1}{4}$ lb.	75c
Golden Gleam, Scarlet Gleam,		
Gleam Hybrids	Oz..15c., lb.	1.00

CLIMBING. Choice mixture	Oz. 10c., $\frac{1}{4}$ lb.	20c., lb.
DWARF. Choice mixture	Oz. 10c., $\frac{1}{4}$ lb.	20c., lb.

	Trade pkt.. Oz.
NEMESIA, Strumosa Suttoni	\$0.35 \$4.00
NEMESIA, Blue Gem. Dwarf, light blue35 3.00
NICOTIANA, Crimson Bedder. Dwarf35 3.50
NICOTIANA, Affinis. White15 .40
NICOTIANA, Sylvestris. Pure white, 4 ft.20 .50
NICOTIANA, Sanderae. Carmine20 .50
NIGELLA, Miss Jekyll. Double blue15 .35

PANSIES

RAINBOW MIXTURE. An exceptionally fine collection of varieties; unsurpassed for its Range of colors, extreme size and wiry stems	\$0.75	\$12.00
Engleman's Giants. Early light and dark shades70	10.00

Rogglii (Swiss Giants). Finest mixture, Dwarf	.75	6.00
Alpenglow. Red shades50	7.00
Berna. Velvety dark blue50	7.00
Brown and Fancy75	10.00
Golden Yellow; pure50	6.00
Lake of Thun. (Ullswater) Medium blue50	7.00
Lord Beaconsfield30	2.00
Snowflake. Pure white, dark seeded25	1.50

VIOLA CORNUTA. (See page 16)

PETUNIA. (See page 10)

PHLOX**DRUMMONDI GRANDIFLORA.**

Art Shades (Gigantea type) Pastel shades	.35	2.00
Blood Red, Pure White, Salmon, Violet, Flesh color, Yellow, Rose, Lavender, White, pink eye, Scarlet, Finest Mixture30	1.00

NANA GRANDIFLORA.

Chamoise Rose, Salmon, White, Yellow, Surprise, begonia rose, Crimson35	2.25
New Dwarf, Cecily Mixture35	2.25

POPPY

EMPEROR (Iceland). Deep tangerine orange	.50	
EL MONTE (Iceland). Tangerine orange50	
Shirley. Very choice mixed	$\frac{1}{4}$ lb.	75c., .10 .35
Double Carnation Flowered. Finest Mixed10	.25

PORTULACA

Grandiflora. Finest Single Mixed15	.40
Grandiflora. Double Finest Mixed20	2.25

PETUNIA**ALL DOUBLE**

VICTORIOUS. Dwarf Giant Fringed. Choicest mixture
Trade pkt. (1000 seeds) \$2.00

WORLD BEAUTY. Dwarf Fringed Giants,

Rosy Carmine Trade pkt. (1000 seeds) \$2.00

MADONNA. Dwarf Giant Fringed White

Trade pkt. (1000 seeds) \$1.50

ROSE and WHITE. Large Dwarf Fringed

Trade pkt. \$1.00

DOUBLE DWARF FRINGED. Large double flowers,
slightly fringed petals. Trade pkt. (500 seeds) \$1.00

DOUBLE FLORISTS' PERFECTION MIXTURE. Contains
a very choice selection of best double varieties.

Trade pkt. (500 seeds) 75c

GIANT FLOWERING RUFFLED MONSTERS. Half
dwarf type, choicest colors with deep throats and di-
versity of veining. Trade pkt. (1000 seeds) \$1.00

DWARF CALIFORNIA GIANTS (Ramona Strain). A
choice strain, for pot culture. A compact Giant petunia
with large, well formed flowers.

Trade pkt. (1000 seeds) \$1.00

DWARF PINK GLORY. Clear rose pink.

Trade pkt. (1000 seeds) 75c

DAINTY LADY. Dwarf compact fringed. Delicate yellow
with golden throat. Trade pkt. \$1.00

LACE VEIL. Large single fringed pure white

dwarf, compact Trade pkt. 75c

MARTHA WASHINGTON. Compact dwarf, free flower-
ing, ruffled. Blush pink, violet throat Trade pkt. 30c

SETTING SUN. Dwarf.. Brilliant rose, deep ruffled.

Trade pkt. 50c

BOSTON BEAUTY. Clear, bright pink flowers beautifully
ruffled Trade pkt. (500 seeds) 75c

THEODOSIA. Very large; bright rose, golden throat,
heavily ruffled. Trade pkt. (500 seeds) 50c

BALCONY BLUE (true). Originator's seed.

Deep violet purple. Trade pkt. (1000 seeds) 75c

FRINGED SINGLE, BALCONY TYPE.

Blue Wonder. Rich luminous mid-blue.

Elk's Pride. Large deep purple, plain edge

Blue & White. Odd shaped blotches.

Purple Robe. Deep purple, silver edge.

Pride of Portland. Deep rose.

Scarlet Beauty. Bright scarlet.

White Beauty. Trade pkt. (1500 seeds) 60c

HYBRIDA NANA ERECTA.

Trade pkt..Oz.

Admiral. Cornflower blue\$0.35 \$3.50

Blue Bedder. Mid-blue35 3.50

Burpee's Blue. Rich ultramarine blue20 1.00

Celestial Rose. Deep rose, compact35 4.00

Gen. Dodds. Blood red25 1.50

Gloria. Golden rose25 1.75

Heavenly Blue. Silver blue, light azure blue .35 4.00

Rose King, Improved. Rich Rose, white

throat35 2.00

Periwinkle. Pastel blue shade30 3.00

Rose Gem. (Miniature) Dwarf rose pink40

Rose of Heaven. Rose pink30 1.75

Howard's Star, Improved. Purple white star .25 1.50

Rosy Morn. Rose pink, white throat30 2.00

Senator. Purple, white throat30 2.00

Snow Ball. White30 2.00

Snow Queen. Pure snowy white35 2.50

Tyrian Rose. Bright tyrian rose shade35 4.00

Violacea. Best deep violet30 2.00

PRIMULA

Trade pkt. Oz.

CHINENSIS. Fringed.			
Salmon Pink, Pure White, Rose, Crimson,			
Deep Blue, Finest Mixed	\$1.50		
OBCONICA GRANDIFLORA GIGANTEA.			
Choice Mixture, Pure White, Crimson,			
Lavender, Pink, Apple Blossom,			
Salmon Queen50		
OBCONICA GRANDIFLORA COMPACT.			
Special Berlin market strain. Large flower-			
ing. Mueller's Red, Mohnstein Red,			
Fasbender Red	1.00		
MALACOIDES. Improved large flowering.			
Pink, White, Lavender30		
English Yellow Primrose, English Hybrids,			
Finest Mixed50		
PYRETHRUM, Aureum (Golden Feather)15	\$0.50	
RICINUS, Zanzibariensis Mixture	1/4 lb. .50		.15

SALPIGLOSSIS**GRANDIFLORA SUPERBISSIMA.**

Light Blue and Gold,		Dark Scarlet
Velvety Red,		Purple Brown and Gold,
Rose,	Yellow.	White and Yellow,
Brown and Gold,	Crimson,	Rose and Gold,
Scarlet and Gold,	Violet,	Finest Mixture.

Trade pkt. 25c., Oz. \$1.00

SALVIA

		Trade pkt.	Oz.
Harbinger. Early dwarf, scarlet	\$0.50	\$3.00	
Fireball30	1.50	
America. (Globe of Fire)50	2.50	
Splendens. Tall25	1.25	
Bonfire. (Clara Bedman)30	1.50	
Zurich. Very dwarf40	2.00	
Patens. Blue40	3.50	
Farinacea. Blue Bedder35	2.00	
SANVITALIA Procumbens. Double bright			
Yellow Trailing Zinnia35		

SCABIOSA

GRANDIFLORA.	Azure Fairy,	Flesh Color,
Sulphur Yellow,	Blue Cockade,	King of the Blacks,
Ageratum Blue,	Cherry Red,	Loveliness,
Cattly,	Peach Blossom,	Rose,
Fiery Scarlet	Shasta (pure white),	Finest Mixture.

Trade pkt. 20c., Oz. 60c

Trade pkt. Oz.

SCABIOSA. Caucasica Isaac House strain	\$0.50	\$3.50
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SCHIZANTHUS

Wisetonensis (New Giants) Mixture	1.00	
Wisetonensis (Improved Strain). Mixture50	
Wisetonensis Dwarf Hybrids. Make excellent		
plants for Memorial Day baskets75	
SHAMROCK, True Irish (Small-leaved)20	.50
SNAPDRAGON.. See Antirrhinum.		

STATICE

Suworowi (Russian Statice)20	.80
Sinuata. Deep blue, lavender, rose, true blue,		
white15	.30
Sinuata. Kampf deep blue15	.50
Bonduelli. Bright yellow15	.30

SWEET PEAS
WINTER-FLOWERING SPENCER
For Greenhouse Blooming.

	Oz.	1/4 lb.	Lb.
BALL'S ORANGE. A few shades darker than Burpee Orange25	.75	\$2.50
BALL'S ROSE. Rich dark rose25	.75	2.50
BLUE BIRD. Clear blue25	.75	2.50
BURPEE'S. Giant Pink25	.75	2.50
BURPEE'S. Giant Rose25	.75	2.50
BURPEE'S LAVENDER25	.75	2.50
BURPEE'S ORANGE. True glowing orange self25	.75	2.50
CHARM. Fine, rose pink, free, large and long stemmed25	.75	2.50
COLUMBIA. Best pink and white25	.75	2.50
GLITTERS. Orange scarlet25	.75	2.50
HARMONY. Beautiful clear lavender25	.75	2.50
JEAN BURPEE. La France pink60	1.75	6.00
JEANNE MAMITSCH. Glowing rose pink.25	.75	2.50
LAVENDER KING. Lavender, early25	.75	2.50
MAJESTIC ROSE35	1.25	4.00
MISS LOUISE GUDE. Rose25	.75	2.50
MRS. HERBERT HOOVER. Pure blue25	.75	2.50
PINK PROFUSION. Cream pink, with rosy sheen25	.75	2.50
SNOWSTORM IMPROVED. Best pure white25	.75	2.50
SUNBURST IMPROVED. Light Cream suffused Salmon25	.75	2.50
WHITE HARMONY (Best). Pure white25	.75	2.50
ZVOLANEK'S ROSE. Rose pink25	.75	2.50

GIANT SPENCER AND ORCHID-FLOWERING
Summer Blooming

BEATALL. Pink, with salmon sheen.
BLUE BIRD. Fine blue .
BURPEE'S GIANT WHITE. Black seeded.
CHARMING. Cerise with salmon sheen.
DELIGHTFUL. Cerise, suffused orange.
FLORADEL. Purple.
FLUFFY RUFFLES. Rich rose pink.
HAWLMARK PINK. Rose-pink, shaded salmon; extra.
HEAVENLY BLUE. Light Delphinium blue.
MAGNET. Bright cream pink.
MISS CALIFORNIA. Orange salmon, cream pink.
MISS PHILADELPHIA. Light pink suffused salmon.
MODEL. White, black seeded.
MRS. TOM JONES. Bright Delphinium blue.
OLYMPIA. Rich deep purple.
ORCHID IMPROVED. Cattleya Orchid shade.
PINKIE. Extra large; clear deep pink.
POWERSCOURT. Pure lavender self. Large.
RADIANCE. Fine shade of La France pink.
RUFFLED ORCHID. Rice lavender rose.
RUFFLED ROSE. Soft rose.
SUNSET. Rose, shaded orange.
TANGERINE IMPROVED. Tangerine orange.
THE ADMIRAL. Dark, navy-blue.
SPENCER AND ORCHID-FLOWERING MIXTURE.

Oz. 15c., lb. \$1.50

STOCKS

FLORISTS' PERFECTION BRANCHING (Flower Market). The very best strain of branching Stocks for Memorial Day, producing a large percentage of double flowers, making long, compact spikes. Seed should be sown before January 15th.

Pure White, Deep Blood Red, Dark Blue,
Light Blue or Lavender, Chamois Rose, Bright Rose,
Canary Yellow, Peach Blossom, Finest Mixture.
Trade pkt. 60c., Oz. \$1.00

BISMARCK IMPROVED or IMPERIAL. Branching habit, with large double flowers; early forcing.

White, Flesh color, Rose, Lavender, Purple,
Chamoise, Yellow, Royal Purple.
Trade pkt. 60c., Oz. \$4.00

MAMMOTH COLUMN (Non-lateral). A choice strain of Stocks for growing single stem; they may be planted close together, allowing only the terminal to bloom. Seed may be sown as late as February 10th to bloom for Memorial Day.

White, Rose, Lavender, Crimson, Dark Blue.
Trade pkt. (1200 seeds) 75c., $\frac{1}{4}$ oz. \$2.25, oz. \$8.00

GIANTS OF NICE

Beauty of Nice (flesh pink),	Pure White,
Blood Red, Canary Yellow,	Lavender,
Dark Blue, Queen Alexandra,	Almond,
Trade pkt. 60c., Oz. \$4.00	

LARGE FLOWERING TEN-WEEKS. For growing in pots, making good sale plants for Spring.

Blood Red, Deep Rose, Canary Yellow, White,
Dark Blue, Flesh Color, Lavender, Finest Mixture.
Trade pkt. 40c., Oz. \$2.00
Trade pkt. Oz.

THUNBERGIA, Alata. Finest mixed\$0.20 \$0.60

TORENIA, Bailloni. Yellow, purple throat
(trailing)75

TORENIA, Fournieri grandiflora. Blue, yellow
throat40

VENIDIUM Fastuosum. Deep Orange, dark
centre50

VERBENA

GRANDIFLORA HYBRIDA GIGANTEA

Beauty of Oxford Hybrids. Pink, and rose shades35	2.25
Etna. Deep red, cream eye25	1.50
Lavender Glory (New)35	2.00
Luminosa. Flame pink, shading to salmon.....	.25	1.50
Rose Cardinal. Rose pink25	1.50
Royale. Royal blue, light eye35	2.00
Salmon Pink. Rich salmon25	1.50
Mixture. All shades25	1.50

MAMMOTH

White, Blue, Scarlet, Mayflower, Purple, Finest
Mixture. Trade pkt. 25c., Oz. \$1.00

DWARF (Erecta Compacta)

Fireball, Brilliant, Defiance, Fairy Queen, Ruby,
Snowball, Violacea, Dark Blue, Mixture.
Trade pkt. 30c., Oz. \$2.00

VINCA ROSEA

Bright Rose, Pure White, White with Red Eye.
Trade pkt. 20c., Oz. \$1.00

WALLFLOWER

		Trade pkt. Oz.
Early Parisian.	Light brown. Annual	\$0.15 \$0.50
Early Parisian.	Blood red. Annual20 .60
Early Parisian.	Yellow. Annual20 .60
Siberian. (Cheiranthus Allioni).	Yellow20 .60

ZINNIA

GIANT DAHLIA-FLOWERED (Originator's strain). Of immense size and substance, colors mostly in pastel shades.

Canary Bird. Delicate primrose yellow.

Crimson Monarch. The largest and best red.

Dream. Fine deep lavender.

Eldorado. Salmon apricot.

Exquisite. Light rose, center deep rose.

Giant Attraction. Brick red.

Golden Dawn. Immense golden yellow.

Golden State. Rich golden yellow.

Illumination. Striking self-color of deep rose.

Lemon Beauty. Yellow on brown.

Luminosa. Bright deep pink.

Meteor. Rich, glowing deep red.

Old Gold. Deep and light shades.

Old Rose. True old rose shade.

Oriole. Orange and gold, immense size.

Polar Bear. Very large, pure white.

Purple Prince. Deep purple.

Scarlet Flame. Bright scarlet and orange.

Youth. Beautiful soft rose self.

SPECIAL WELL-BLENDED MIXTURE.

Trade pkt. 35c., $\frac{1}{2}$ oz. 60c., oz. \$1.00

GIANT MAMMOTH.

Brightness. Bright pink.

Daffodil. Canary yellow.

Enchantress. Light rose, deep rose center.

Golden Queen. Golden yellow.

Grenadier. Bright, dark red.

Lavender Gem. Deep rosy lavender.

Miss Wilmott. Soft pink.

Orange King. True deep orange.

Purity. Clear white.

Rose Queen. Bright rose, deep rose center.

Salmon Queen. Salmon rose.

Scarlet Queen. Glowing scarlet.

Trade pkt. 25c., $\frac{1}{2}$ oz. 60c., oz. \$1.00

CROWN O' GOLD, Desert Gold.	Yellow35	2.00
Mixture25	1.50

FANTASY.	Finest Mixture30	1.00
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DOUBLE DWARF. Large flowering.

Finest Mixed, **Salmon Rose,** **Crimson,** **Canary Yellow,**
Flesh Color, **Golden Orange,** **Pinkie,** **Snowball,**
Trade pkt. 20c., Oz. 60c

LILLIPUT. Small double flowers.

Finest Mixed, **Golden Gem,** **Scarlet Gem,**
White Gem, **Crimson Gem,** **Lilac Gem,** **Valencia.**
Rosebud, **Salmon Rose.**

Trade pkt. 20c., Oz. 60c

PUMILA PICOTEE DELIGHT.

Golden Ray, **Salmon Rose.** Trade pkt. 50c., oz. \$1.50

EARLY WONDER.

Fiery Salmon, **Rose Pink,** **Mixed**

Trade pkt. 30c., Oz. \$1.50

PERENNIAL FLOWER SEEDS

		Trade pkt.	Oz.
ACHILLEA Ptarmica fl. Pl., "The Pearl".....	\$0.50	\$2.50	
AGROSTEMMA coronaria. Bright crimson10	.35	
ALYSSUM saxatile compactum. Yellow20	.60	
ANCHUSA Italica, Dropmore Variety20	.50	
ANTHEMIS Kelwayi. Yellow20	.50	
AQUILEGIA			
Choicest Long-Spurred Hybrids50	4.00	
Long Spurred. Blue shades50	4.00	
Long Spurred. Pink shades50	4.00	
Chrysanth. Yellow25	1.50	
Rose Queen. Rose white center50		
Coerulea. Blue long-spurred35	3.00	
Delicatissima50		
ARABIS Alpina. White Spring flower20	.50	
ARMERIA Formosa (Sea Pink). Rosy pink....	.30	1.50	
ASTER Perennial. Finest mixed30	2.00	
BELLIS (Double Daisy)			
MONSTROSA. Rose Pink, Red, Pure White,			
Finest Mixed40	2.50	
QUILLED. Blood red75	5.00	
CAMPANULA media , Single (Canterbury-bell).			
Lavender, Rose, Deep Blue, White,			
Finest Mixed20	.50	
Media, Double			
Blue, White, Rose, Finest Mixed25	1.25	
Media calycanthema (Cup-and-saucer).			
Blue, Rose, White, Finest Mixed25	1.50	
Persicifolia Grandiflora coerulea40		
Persicifolia grandiflora alba50		
CENTAUREA Montana (Hardy Cornflower),			
Blue20	.60	
CHEONE barbatus torreyi. Scarlet20	.50	
COREOPSIS lanceolata. Yellow center15	.40	
grandiflora. Yellow center20	.50	
grandiflora fl. pl. Choice double25	.75	
DIANTHUS plumarius fl. pl. Hardy garden			
pink20	1.00	
DELPHINIUM belladonna. A very choice se-			
lection for florists' cutting, and should be			
sown indoors during January and February	.40	2.50	
Belladonna, Special for greenhouse50	3.50	
Belladonna Hybrids35	1.75	
Bellamosa. Dark blue (selected)35	2.00	
Blue Butterfly (Imporoved). Bright blue.			
an exquisite color for florists. Use as			
an annual30	1.00	
HOLLYHOCK Strain. A very fine mixture			
of light shades, pale and clear blue predomi-			
nating50	3.50	
Wrexham Strain. Light and dark shades50	3.50	
DIGITALIS GLOXINIAFLORA			
Hybrida Lutzii. Salmon Shades35	1.25	
Lavender, White, Pink, Mixed15	.50	
Isabellina. Yellow30	1.50	
Maculata superba (Ivory's Spotted)15	.60	
Monstrosa. Finest Mixed20	.75	
Purpurea. Purple15	.40	
ECHINOPS Ritro. Steel blue20	.60	
GAILLARDIA grandiflora hybrida.			
Mixed10	.50	
Grandiflora sanguinea. Red tipped30	1.00	
GEUM, Lady Stratheden. Fine double yellow	.35	2.00	
Mrs. Bradshaw. Double orange scarlet35	2.00	

Trade pkt. Oz.

GYPSOPHILA	Paniculata fl. pl. Snowwhite, about 80% double	\$0.50
	Paniculata. Perennial white15 \$0.40
HOLLYHOCK. CHATER'S DOUBLE PRIZE.		
Bright Rose, Crimson, Sulphur Yellow, Newport Pink, White, Salmon, Scarlet, White pink center, Finest Mixed35	1.25
HONESTY. Crimson, purple, white15	.40
IBERIS sempervirens. Hardy white Candytuft	.30	1.50
INCARVILLEA delavayi50	
LATHYRUS latifolius		
Pink Beauty. Pink and white25	.40
Red, "White Pearl", Mixed25	.40
Red25	.40
Mixed. All colors25	.40
LINUM perenne20	.25
LUPINUS polyphyllus (Perennial).		
Mixed, Blue, White10	.35
Rose25	.60
LYTHRUM roseum superbum20	.75
PHYSOSTEGIA virginiana. Rosy lilac25	1.50
Album grandiflorum. White30	1.50
PHYSALIS francheti (Chinese Lantern plant)	.20	.65
PLAYCODON grandiflora. Blue30	1.00
Grandiflora Alba. White30	2.00
POLEMONIUM coeruleum (Jacobs-ladder)		
Coeruleum Album. White15	.40
Richardsoni. Early dwarf blue20	.60
POPPIY NUDICAULE (Iceland). Excelsior		
Strain.		
Mixed, White, Yellow, Scarlet25	
El Monte. Orange50	
POPPIY ORIENTAL.	Salmon Queen,	
Apricot Queen.	Mrs. Perry,	
Queen Alexandra,	Rembrandt,	
Excelsior Hybrids40	
PYRETHRUM		
roseum hybridum, Single Mixed30	1.50
roseum hybridum, Double Mixed75	
SAPONARIA vaccaria15	.40
SCABIOSA caucasica. (Issac House)... giant hybrids. Fine for florist use50	3.50
SHASTA DAISY20	1.00
STOKESIA cyanea35	1.50
SWEET-WILLIAM. Double		
Finest Mixed20	.75
Salmon Queen25	2.00
Pure White30	1.00
SWEET-WILLIAM. Single		
Finest Mixed (Holborn Glory)20	.50
Newport. Pink20	.75
Scarlet Beauty. Brilliant scarlet30	.75
Pink Beauty. Pure rose20	.75
Dark Crimson. Pure white15	.40
VALERIANA rubra. Mixed15	.60
VERONICA spicata. Bright blue35	1.75
Longifolia. Blue, compact clusters20	1.00
VIOLA CORNUTA. Finest Mixture35	1.50
Admiration. Large, dark blue35	1.50
Apricot75	
Jersey Gem. True violet blue75	
Little Gem. Dwarf Jersey Gem	1.00	
Perfection. Light blue, large flowered30	1.50
Rosea grandiflora (Rose Queen)40	2.50
White Perfection. Large white35	1.75
Lutea grandiflora. Yellow25	1.50

FLORISTS' VEGETABLE SEEDS

VEGETABLE SEEDS BROCCOLI

	$\frac{1}{2}$ oz.	Oz.	$\frac{1}{4}$ lb.
CALABRESE (Italian sprouting)		\$0.50	\$1.75

CABBAGE

Early Jersey Wakefield	\$0.15	.30	.90
Golden Acre20	.35	1.00
Copenhagen Market20	.30	.90
Charleston Wakefield20	.30	.90
Penn State Ball Head30	.50	1.50
Danish Round Head (Short stem)20	.30	.90
Danish Ballhead (Emperor)20	.30	.90
Globe Curled Savoy20	.30	.90
Large Red Drumhead20	.30	.90

CAULIFLOWER

	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	Oz.
Early Snowball	\$0.85	\$1.25	\$2.50
Early Dwarf Erfurt25	1.25	2.00

CELERY

	$\frac{1}{2}$ oz.	Oz.	$\frac{1}{4}$ lb.
Paris Golden. Extra quality	\$0.40	\$0.75	\$2.50
White Plume20	.30	.90
Giant Pascal (Special)75	1.25	4.00
Boston Market75	1.20	3.60
Easy Blanching40	.75	2.50
Golden Plume (Wonderful)60	1.00	3.50

CUCUMBER

Davis Perfect20	.60
Imp. White Spine20	.60
Hothouse (for forcing)60	1.80

EGGPLANT

New York Improved	$\frac{1}{2}$ oz.	.30c., oz.	.50c.
Black Beauty	$\frac{1}{2}$ oz.	.30c., oz.	.50c.

LETTUCE

	Oz.	$\frac{1}{4}$ lb.
May King	\$0.30	\$0.90
New York (Wonderful)30	.90
Grand Rapids25	.75
Boston Curled25	.75
Early Curled Simpson25	.75
Black Seeded Tennis Ball25	.75
Salamanda25	.85
Big Boston25	.85
Iceberg30	.90

PARSLEY

Champion Moss Curled	$\frac{1}{4}$ oz.	10c., oz.	15c., $\frac{1}{2}$ lb.	.30
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PEPPERS

World Beater (sweet), Sunnybrook, Oz. 50c.,	Large Bell or Bull Nose (hot), Sweet Italian, $\frac{1}{4}$ lb. \$1.50	Sweet Mountain.
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TOMATO

	$\frac{1}{2}$ oz.	Oz.	$\frac{1}{4}$ lb.
Dwarf Champion	\$0.30	\$0.50	\$1.50
Bonny Best30	.50	1.50
Comet, Forcing60	1.00	3.50
Early Jewel30	.50	1.50
John Baer30	.50	1.50
Matchless30	.50	1.50
Ponderosa35	.60	1.75
Earliana30	.40	1.35
Perfection30	.50	1.50
Dwarf Stone35	.60	1.75
Stone Improved30	.50	1.50
Marglobe30	.50	1.50
Pritchard30	.50	1.50

BULBS

BEGONIA

Tuberous Rooted

SINGLE :: DOUBLE :: FRILLED

CALLA

Elliotiana Yellow

GLADIOLI

COMPLETE LIST OF VARIETIES

FOR

FORCING AND OUTSIDE PLANTING

GLOXINIAS -:- LILY OF THE VALLEY

FORCING and HARDY LILIES

MONTBRETIA -:- SPIREA

TUBEROSES

Prices on Application



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133 Sagamore Avenue

WEST MEDFORD, MASS.

New England Representative

M. VAN WAVEREN & SONS, Ltd.

HILLEGOM, HOLLAND